

EXPANSION

2023 marked a significant expansion across multiple programs

SELL S

OUTREACH

In 2023 we attended 48 events across the state including health fairs, community baby showers and exhibiting at conferences and educational events.



WORKFORCE DEVELOPMENT



WORKPLACE

Provided technical assistance and advocacy support to 22 Employees, Employers & Businesses across the state. We hosted two workplace virtual trainings, one childcare training and sponsored three baby stations at the International

Balloon Fiesta.





The transition from the CLC training to the CBS training resulted in 80% completion and 100% passing rates for the 2023 Certified Breastfeeding Specialist Cohort participants.

The introduction of the pathway scholarship enabled two community members to pursue IBCLC certification.



"I am now holding more knowledge in a deeper and more holistic way in my work as a full spectrum doula, my lifelong path down motherhood, and as a compassionate member of my community. I am, and will always be, extremely grateful for the ongoing support of the NMBTF in my efforts and work"—Shilea Benally

ENHANCED

Increased training opportunities for diverse community members and professionals, including workplace, childcare, and healthcare providers.



COMMUNITY

Provided support for Spanish-speaking providers and communities through dedicated conference sessions conducted in Spanish.

Sponsored the Binational Breastfeeding

Coalition Look Who's Talking series to facilitate language-appropriate resources and continuing education and hosted Spanish-speaking support groups to cater to the needs of Spanish-speaking individuals and families.

We collaborated in spearheading the first ever Semana de la Lactancia Latina/Latinx

Breastfeeding Week





EDUCATIONAL OPPORTUNTIES

We enhanced the skills of professionals, paraprofessionals, and birthworkers through various initiatives, including hosting the Hospital and Clinic Summit in both Northern and Southern NM. We provided lactation education basic trainings, as well as sessions on lactation and interpersonal/intimate partner violence. Moreover, we conducted the Presbyterian Community Health DEI training series.

DIVERSITY

Expanded resources for diverse communities, including the LGBTQ+ Lactation Love Zine, Equitable Access to Lactation Care: Father/Partner Engagement Webinar, and NM Dad's Guide to Lactation. We enhanced organizational inclusivity by providing Embracing Equity Training for NMBTF staff and Board members, fostering an inclusive and affirming internal culture.





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CHAPTERS

Our local chapters continue to serve as the cornerstone of our efforts, fostering community engagement and collaboration. Through ongoing virtual chapter collaborative meetings and chapter-led project initiatives, we amplify our impact and address local needs effectively.



HOSPITALS

We're making strides with the
Breastfeeding Friendly Clinic Initiative,
spearheaded by Little Steps Pediatrics as
our pilot clinic. Our focus remains on
supporting the 17 hospitals in maintaining
their Baby-Friendly designation, while
also assisting hospitals not yet on this
pathway in adopting best practices and
policies for breastfeeding support.

2023 BY THE NUMBERS









